



CCSU Athletics

Student Athlete Experience

- Student-Athlete Workshops
 - Janet Judge, Nationally Renowned Speaker on Social Media
 - Brian Parker, Taylor Hooton Foundation, committed to the education of athletes and the risks associated with Performance Enhancing Drugs, as part of the Northeast Conference Speaker Program
- Introduced Faculty Mentor Program
- Initiated the Travelers All-Academic Team for all Student-Athletes with a 3.5 GPA or better
- Implemented Nutrition Program in conjunction with Sodexo Staff and Services

Academic Success

- 10 teams with a GPA > 3.0: 56% of Sponsored Teams
- 223 student athletes, GPA > 3.0: 60% of Student-Athletes
- 112 student athletes, GPA > 3.5: 29% of Student-Athletes
- 14 student athletes, GPA > 4.0: 4% of Student-Athletes

Community Engagement

- 2010-11, Student athletes logged over 3,000 hours of community service
 - Boys & Girls Club New Britain, Hospital of Special Care, Interval House
- 2011-12, with the aid of the Wal-Mart Foundation Grant, student athletes are able to contribute even more to their surrounding community
 - 7 local elementary schools, New Britain Housing Authority
 - Through the grant, student athletes have reached out to over 3,600 students grades K-5

- 2012, CCSU Athletics hosted their first annual National Girls and Women in Sports Day, 4 teams volunteered, over 50 community participants
- 2012, CCSU Athletics hosted their first annual Read Across America Day, Student Athlete Advisor Council volunteers, over 100 community participants
- This means over 3,700 young people have been inspired to become fans of CCSU and the Blue Devils, just this Winter



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Athletic Success

- Northeast Conference Commissioner's Cup, 4th place out of twelve schools after the winter, highest in 10 years
- Men's Cross Country, NEC Champions, Fall 2011
- Men's Soccer, NEC Regular Season Tri-Champions, Fall 2011

Spirit/Pride/Identity

- Our new logos, custom font and re-branding have had a galvanizing, unifying impact across campus and amongst our alumni, reflecting the spirit of our program and our remarkable student-athletes
- Our mascot has a new look and name, Kizer the Blue Devil, honoring the late Harrison Kaiser, the "Father of CCSU Athletics," and connecting our legacy with our future
- Our redesigned state of the art website, CCSUBlueDevils.com, features live audio and video and enables fans to follow our teams online or on mobile devices
- Blue Fridays

Fundraising

- Corporate sponsorship revenue increased 31% from FY11-FY12 of corporate sponsors
- As of April 1, 2012, the number of athletics donors is already up by 11%, with three months to go in FY12

Facility Enhancement

- Football Complex, Completion of the West Side Seating
- Lobby of Kaiser Hall, Rebranding and Enhancement of Spectator Experience for Basketball & Volleyball Events
- Soccer/Track Complex
 - Soccer Field Installed
 - Grand Stand and Track in Progress