

Proposed Objectives Revisions (March 2010)

Goal 1

Promote student learning.

- Objective 1.1. ~~Identify student learning outcomes for General Education, undergraduate majors and graduate majors; establish their integration in the curriculum; and implement outcomes-based assessment for all courses, programs, and student academic support services to promote continuous improvement.~~
- Objective 1.1 Implement outcomes-based assessment for all degree programs, general education, and student support services to promote continuous improvement.
- Objective 1.2. Improve student perception of instructional effectiveness and of their own learning in and out of the classroom.
- Objective 1.3. ~~Increase the number of courses that incorporate educational technologies to promote student engagement, learning, and academic success, including developing strategies for online courses and programs, and for the prototyping of blended courses.~~
- Objective 1.3 Following a well thought-out strategy, increase the number of courses that incorporate educational technology to promote student engagement, learning, and academic success, including developing hybrid/blended-learning courses and online courses and programs.
- Objective 1.4. Increase the number of students involved in undergraduate and graduate research and the level of funding for that research and creative activity.
- Objective 1.5. Increase the number of faculty who participate annually in campus-based professional development activities focused on student learning outcomes.
- Objective 1.6. Increase collaboration and partnerships between Academic Affairs and Student Affairs to promote student learning.
- Objective 1.7. Increase instructional design assistance for faculty to support teaching and learning.

Goal 2

Increase persistence, satisfaction and success rates for students.

- Objective 2.1. Improve the retention rate for first-time, full-time students between their freshman, sophomore, and junior years.
- Objective 2.2. Improve six-year graduation rate for first-time, full-time students.
- Objective 2.3. Improve the graduation rate for transfer students.
- Objective 2.4. Maintain an APR score for all intercollegiate athletic teams above the NCAA cut score.
- Objective 2.5. ~~Establish standards for the quality of academic advising, and promote their adoption and evaluation throughout the university.~~
- Objective 2.5 Increase effectiveness of academic advising
- Objective 2.6. ~~Increase the participation of first time, full time students in the First Year Experience program.~~
- Objective 2.6 Increase the effectiveness of the First Year Experience program.
- Objective 2.7. Improve safety, health and security on campus.
- Objective 2.8. Reduce student legal offenses and non-academic misconduct cases.
- Objective 2.9. Increase student participation in co-curricular activities.
- Objective 2.10. ~~Ensure course scheduling that facilitates students' academic progress.~~
- Objective 2.11. Increase the total amount of financial aid awarded.
- Objective 2.12. ~~Increase the ratio of full time to part time students.~~
- Objective 2.13. Increase the average entry level SAT score and Class Percentile for first-time, full-time students.

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Goal 3 Prepare students for productive lives as professionals and citizens and support economic development.

- Objective 3.1 Increase the number of students who are involved in applied or experiential learning (e.g., service learning, projects for external audiences, co-ops, internships, etc.).
- ~~Objective 3.2. Increase the delivery of customized, non-traditional credit, and non-credit instruction to meet professional advancement needs.~~
- Objective 3.2 Promote and support increased community engagement by faculty, staff and students.
- ~~Objective 3.3. Recognize and respond to the state workforce needs in engineering, nursing, and other critical need areas by adding new programs.~~
- Objective 3.3 Identify and respond to state workforce and professional development needs through credit and non-credit course offerings and programs.
- Objective 3.4. Increase opportunity for on-campus work for students.
- Objective 3.5. Create and build a magnet high school with the mission of 100% post-secondary participation for graduates.
- Objective 3.6. ~~Increase the~~ Maintain quality of acquisition, support, and upkeep for instrumentation, software, and technology needed for the professional development of students.
- Objective 3.7. ~~Ensure students have appropriate proficiencies for IT-based tasks.~~
- Objective 3.7 Identify and assess IT-based learning outcomes for students.

Goal 4 Enhance and sustain faculty and staff satisfaction and success.

- Objective 4.1. Initiate a dialogue that can lead to a redefinition and redistribution of faculty work including reassigned time for research-active faculty.
- Objective 4.2. Improve faculty and staff satisfaction.
- Objective 4.3. Increase internal resources to support faculty scholarship and creative activity.
- Objective 4.4. Increase external funding received through grants and contracts.
- Objective 4.5. ~~Provide faculty and staff with the technology, support, and professional development necessary to work efficiently.~~
- Objective 4.5 Increase faculty and staff satisfaction with the availability of IT resources and support.
- ~~Objective 4.6. Implement and maintain a life cycle funding model to ensure adequate technology refresh to allow the University to meet its academic and administrative technology needs.~~

Goal 5 Promote global awareness and respect for diversity.

- Objective 5.1. Increase the diversity of students, faculty and staff.
- Objective 5.2. Increase the number of courses that integrate an international component.
- Objective 5.3. Increase faculty and student participation in international teaching and research experiences.
- Objective 5.4. Provide training for faculty and staff to aid in understanding cultural, social, personality and learning differences.

Goal 6 Gain financial support necessary for a highly regarded public university.

- Objective 6.1. Increase the number of full-time faculty.
- Objective 6.2. Reduce the ratio of credit hours taught by part-time relative to full-time faculty.
- Objective 6.3. Increase the number and amount of annual gifts.
- Objective 6.4. Increase the value of the endowment.

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Goal 7

Initiate and sustain environmentally sound capital projects.

- Objective 7.1. Increase the square footage of academic space for classrooms, laboratories, faculty offices, library and research, and student support.
- Objective 7.2. Increase the square footage of space for student support services.
- Objective 7.3. Increase the number of students accommodated in residence halls and square footage of residence hall space.
- Objective 7.4. Create campus transportation and parking system which interfaces with public transportation.
- Objective 7.5. Improve both outdoor and indoor space for co-curricular activities.
- Objective 7.6. Develop and implement a plan resulting in energy use reduction, recycling and green space preservation.