



Central Connecticut State University  
School of Business – Curriculum Committee

School of Business Subcommittee of the Curriculum Committee  
February 20, 2013

Present:

Kuan Chiang (Marketing), Lisa Frank (Finance), Xiaobing Hou (CEGT, guest), Mark Jackson (Chair, Curriculum Committee), Daniel Miller (Management), Karen Coale Tracy (CEGT, guest).

The meeting was called to order at 1:15 PM

Old Business: None.

New Business:

1. Program Addition BS Digital Printing & Graphics Technology: Change title of GRT 242 to Digital Color Cross-Media Workflow – approved.
2. Program Addition BS Networking & Information Technology – approved.
3. Course Revision MKT 350 Internet Marketing and Channels: Revise to MKT 350 Social Media Marketing – approved.

The meeting adjourned at 1:30 PM

Respectfully submitted,  
Lisa Frank  
Secretary, School of Business Subcommittee